BEIJING GREEN CORRIDOR 2020

BACKGROUND
1. HUGE SCALE OF RESEARCH AREA
The workload including the field analysis, overall planning and detailed is huge, and we hope to make the research as detailed as possible, so as to show better practicability and feasibility.

2. COMPLEX URBAN ISSUES
Complex fields are involved, including urban renewal, environmental restoration, public space construction, etc. The requirements of cooperation with multiple disciplines and fields for exploring the spatial potential and urban renewal.

3. LACKING ATTENTION FROM THE GOVERNMENT AND SOCIETY
When we started the research, the government and society did not pay enough attention to the related urban renewal work in China, with little investments from enterprises, and limited public engagement.

Many difficulties have emerged at the initial stage of development. In order to make the research more forward-looking and creative, to essentially influence Beijing’s urban construction, a new framework has been explored.

EXPLORE A NEW FRAMEWORK OF PLAN AND IMPLEMENTATION

STEP 1
RESEARCH AND TEACHING

- RESEARCH ON SITE SELECTION
- MULTIDISCIPLINARY TEACHING
- VARIOUS INSTITUTES INVOLVEMENT

STEP 2
SERIES EXHIBITION

The achievements have been exhibited in the city center for three consecutive years since 2016. The increasing impact has attracted people from all walks of life, with the number of visitors counting 13,000 in total.

STEP 3
ACADEMIC EXCHANGE

5 SEMINARS
3 FORUMS

STEP 4
PROJECT PRACTICE

SOCIAL MEDIA
- 15 cooperative media brands
- 17 reports on WeChat
- 40,000+ views in total

TV NEWS
- China Central Television (CCTV)
- Beijing Television (BTV)

NEWSPAPERS
- Beijing Youth Daily
- Beijing Daily

COMPREHENSIVE CONVERSATION

GOVERNMENT

CLIENTS

RELATED GROUPS

RESIDENTS

DESIGNERS

11 PROJECT STUDIED
5 PROJECTS GUIDING URBAN PLAN

20 speeches
2 special issues
12 papers
4 books